

# **HEVC/H.265**

# **POWERING THE 4K EXPERIENCE**

Video Encoding with ultimate quality in software, ultimate performance is hardware or perfectly balanced in GPU acceleration mode, the MainConcept HEVC/H.265 Video Encoder delivers the best results for any application. Video Decoding with highest performance and accuracy, with optional conversion between HDR formats or from HDR to SDR. These two components deliver a perfect match to enable 4K workflows for OTT and beyond.



The MainConcept HEVC/H.265 Encoder SDK offers comprehensive encoding support for 4:2:0 Main and Main 10 profiles including support for BT.2020 enhanced color gamut as well as SMPTE 2084 based HDR-10, and HLG transfer characteristics signaling in accordance with ITU-R BT.2100-1. Depending on whether used on a 6th or 7th Generation Intel® Core™ Processor the encoder can leverage Intel Quick Sync Video technology for hardware-accelerated 8-bit / 10-bit operation and significant CPU load reduction. A similar option now available for NVIDIA® GPUs to enable hardware encoding for dedicated systems turns the MainConcept HEVC/H.265 Video Encoder into the only existing all-in-one library for broadcast production workflows. The HEVC encoder offers real-time 4K60 conversion for Main and Main 10 profiles in various profiles and levels supported in the standard. The HEVC/H.265 Encoder SDK package also allows 2-pass encoding for up to 18% improved bitrate efficiency compared to single-pass encoding.

By combining the software encoding quality for which MainConcept has been known for years with the hardware processing performance, the latest HEVC/H.265 Video Encoder SDK offers unmatched encoding quality at lightning speed. The unique all-in-one API for seamless access to software encoding integrates, Intel Quick Sync Video, NVIDIA NVENC hardware encoding as well as Hybrid GPU Accelerated Encoding on NVIDIA RTX graphics engines to meet all requirements of high-end video compression.

On the decoding side, the MainConcept HEVC Decoder allows 8K60p real-time playback of progressive and interlaced streams up to 10-bit 4:4:4 on dedicated systems. To obtain high-speed performance on low-end systems, the MainConcept HEVC/H.265 Decoder SDK offers a DXVA 2.0 (DirectX Video Acceleration) option to utilize GPU power for accelerated HEVC playback on Windows with supported graphics boards. For HDR (High Dynamic Range) support, the HEVC Decoder fills dedicated HDR-10, HLG and PQ-10 data structure provided by UCC. As an optional feature, the decoder offers several HDR processing algorithms that allow PQ / HDR-10 to HLG, HLG to PQ / HDR-10 and PQ / HDR-10 to SDR conversion.

# **NEW FEATURES**

- GPU-accelerated hybrid HEVC/H.265 encoding on supported NVIDIA RTX and GTX boards (optional feature).
- GPU-accelerated SABET encoding (optional feature).
- Several HDR conversion routines in the HEVC Decoder: PQ / HDR-10 to HLG, HLG to PQ / HDR-10 and PQ / HDR-10 to SDR (optional feature).
- Added presets for MPEG-DASH encoding per DASH-265 recommendations from DASH Industry Forum



For solutions that cater to content preparation and transcoding into adaptive formats for digital delivery, such as MPEG-DASH or Apple HLS, MainConcept offers SABET™; our patent-pending Smart Adaptive Bitrate Encoding Technology that enables efficient accelerated encoding across profiles. The technology allows encoding of up to 12 output streams from a single source while maintaining equal high quality across all levels within an adaptive stream set by leveraging shared data. SABET provides software programmers the ability to enable their solutions to encode adaptive formats in less time, or with less hardware.

HEVC/H.265, the successor to AVC/H.264, more than triples the existing AVC intra-frame prediction modes to achieve significant bitrate savings, it is targeted to next-generation HDTV displays and content capture systems that feature progressive scanned frames and display resolutions from QVGA (320x240) up to 1080p and Ultra HDTV 4320p (7680x4320.) HEVC's flexible Coding Units, which can be up to 64x64 pixels, replace fixed-sized H.264 macroblocks, subpartitioning the picture into rectangular regions. In addition, the intra-picture or inter-picture prediction types provide higher encoding flexibility. The result is a codec that can offer up to 50% reduced bitrate at the same quality when compared to AVC/H.264.

# **FEATURES**

## Hybrid GPU Accelerated Encoding \*

Combine the power of NVIDIA's RTX Graphics engine with the quality and control of MainConcept's encoding technology to accelerate video encoding without sacrificing quality.

# Smart Adaptive Bitrate Encoding Technology (SABET) \*

Efficient encoding of adaptive formats to maximize transcoding resources by sharing data across profiles, which reduces total encoding time by over 30 percent.

#### 2-Pass Encoding

Up to 18% improved image quality compared to single-pass encoding with strict HRD- and target bitrate compliance

#### **Constant Encoding Speed**

Automatic selection of performance level based to maintain constant encoding speed for live applications.

## **Encoding Profiles**

4:2:0 8-bit (Main) profile, and 10-bit (Main 10) profile support for 4K, 1080p and 720p. Hardware accelerated encoding of 4:2.0 8-bit (Main) profile using the 6th Gen. Intel® Core™ Processor and NVIDIA® GPU supporting NVENC, and 4:2.0 8-bit & 10-bit (Main, Main 10) profiles using the 7th Gen. Intel® Core™ Processor and NVIDIA® GPU supporting NVENC.

## **Decoding Profiles**

4:2:0 8-bit (Main), 4:2:0 10-bit (Main 10), 4:2:0 12-bit (Main 12) and 4:2:2 8-bit (Main 4:2:2), 4:2:2 10-bit (Main 4:2:2 10) and 4:4:4 10-bit (Main 4:4:4 10), 4:4:4 12-bit (Main 4:4:4 12). Native support for progressive and interlaced streams, incl. deinterlacing.

#### **DXVA Decoding**

DXVA 2.0 hardware accelerated HEVC/H.265 video decoding for improved performance on lower powered systems.

#### **HDR**

Encoding to SMPTE 2084 based HDR-10 including SMPTE 2086 mastering display metadata and MaxFALL, MaxCLL. Support for HLG transfer characteristics signaling in accordance with ITU-R BT.2100-0. HEVC Decoder fills dedicated HDR-10, HLG and PQ-10 data structure provided by UCC. Additional algorithms that enabling real-time PQ / HDR-10 to HLG, HLG to PQ / HDR-10 and PQ / HDR-10 to SDR conversion\*.



#### Film Grain

Optimal retention of Film-grain to preserve cinematic look-and-feel.

## Compression

I-, P-, B-Frames, Pyramid B-Frames, and fixed or adaptive GOP structure with scene change detection, adaptive B-Frame count, and slices and tiles decoding support.

# Compliance

Encoder HM 16.0 compliant, with decoding support for all HM 11, 14, 16.2 and 16.9 anchor-streams.

#### **Rate Control**

ConstantQ, CRF (Constant Rate Factor), RDOQ, CBR 1-Pass, and VBR 1- and 2-Pass.

#### **HRD Conformance**

Rate Control Extension for streaming applications.

#### **Formats**

Multiplexing and demultiplexing support for MP4 and MPEG-TS containers. Demultiplexing only support for Canon XF-HEVC in MXF\*.

### **Quality Control**

Full Pixel Motion Estimation, Sub-Pixel Motion Estimation, Deblocking, Sample Adaptive Offset (SAO), Transform Split, Transform Skip, Inter Partitioning including AMP, Intra Partitioning, Data Sign Hide, Strong Intra Smoothing, and Performance Tuning and Coding Tree Unit (CTU) Relevance Detection.

# **Coding Unit Support**

Up to 64 x 64 to support UHD (4K) resolutions.

### **Fast Preview Modes**

Enhanced decoding speed for lower resolution preview, e.g. in video editing, surveillance and monitoring.

# **Processor Architectures**

Optimized for Multi-Core and Assembler.

#### **Supported Platforms**

Windows, macOS and Linux (64-bit); HEVC Decoder is also available for ARMv7 & ARMv8 platforms (iOS and Android)

# STREAM TYPES & FORMATS:

# **Elementary Streams:**

Ultra HD, UHD; Generic HEVC/H.265 TS up to 4:2:0 10-bit

# **Transport Streams:**

Ultra HD, UHD; Generic HEVC/H.265 TS up to 4:2:0 10-bit

#### MP4:

DASH-265, Ultra HD, UHD; Generic HEVC/H.265 MP4 up to 4:2:0 10-bit

#### MXF:

Canon XF-HEVC (decoding only)

<sup>\*</sup> SABET, Hybrid GP Encoding, HDR Conversion and Canon XF-HEVC decoding are optional features which can be purchased as an add-on to your existing HEVC/H.265 Encoder or Decoder license.



# MAINCONCEPT HEVC/H.265 SDK PACKAGES

#### **HEVC/H.265 ENCODER SDK**

SDK components required for HEVC encoding with supported multiplexers and audio encoders.

#### **SABET FOR HEVC ENCODER**

Optionally enables SABET™, Smart Adaptive Bitrate Encoding Technology.

#### HYBRID GPU ACCELERATED ENCODING

Add on feature to enable accelerated encoding on NVIDIA GTX boards..

## HEVC/H.265 DECODER SDK

SDK components required for HEVC decoding with supported demultiplexers and audio decoders.

# CANON XF-HEVC INGEST FOR HEVC DECODER

Optionally enables Canon XF-HEVC in MXF ingest.

# HDR CONVERSION FOR HEVC DECODER

Optionally enables PQ / HDR-10 to HLG, HLG to PQ / HDR-10 and PQ / HDR-10 to SDR conversion.

# **COMPONENTS**

HEVC/H.265 ENCODER SDK	HEVC/H.265 Video Encoder AAC Encoder Fraunhofer AAC Encoder MP4 Multiplexer MPEG Multiplexer
SABET FOR HEVC ENCODER	HEVC/H.265 Video Encoder AAC Encoder Fraunhofer AAC Encoder MP4 Multiplexer MPEG Multiplexer
HYPRID GPU ACCELERATED ENCODING	HEVC/H.265 Video Encoder AAC Encoder Fraunhofer AAC Encoder MP4 Multiplexer MPEG Multiplexer
HEVC/H.265 DECODER SDK	HEVC/H.265 Video Decoder AAC Decoder MP4 Demultiplexer MPEG Demultiplexer
CANON XF-HEVC INGEST FOR HEVC/H.265 DECODER SDK	HEVC/H.265 Video Decoder AAC Decoder MP4 Demultiplexer MPEG Demultiplexer MXF Demultiplexer
HDR CONVERSION FOR HEVC/H.265 DECODER SDK	HEVC/H.265 Video Decoder AAC Decoder MP4 Demultiplexer MPEG Demultiplexer MXF Demultiplexer



# **TECH SPECS**

- Microsoft® Windows® 7, Windows 8, Windows 10 (64-bit)
- Apple macOS 10.9 and newer, (64-bit)
- Linux Ubuntu 14.04 LTS or CentOS 7.2 and newer (64-bit)

For Windows, macOS and Linux, the codec package consists of a Low Level API (in the C programming language). Under Windows, it additionally includes DirectShow® filters for decoding and encoding.

MORE INFORMATION: MAINCONCEPT.COM

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REQUEST YOUR DEMO SDK:

WWW.MAINCONCEPT.COM/LICENSING-FORM.HTML