

# MAINCONCEPT POWERS

## THE DIGITAL VIDEO UNIVERSE

MainConcept provides professional codec technology built on three simple principles: delivering high quality, performant, and reliable video and audio SDKs, applications, plugins and custom development services.



### QUALITY

Superior audio & visual quality at any bitrate



### PERFORMANCE

Exceptional performance on-site or in the cloud



### RELIABILITY

Reliable audio & video solutions for any use case

# 90%+

OF THE WORLD'S PROFESSIONAL VIDEO IS PROCESSED USING  
**MAINCONCEPT TECHNOLOGY**

- Winner of MSU 4K competition
- Live 8K encoding in the cloud or on prem at 20%-50% the cost
- Support for x86 and ARM processors
- Options for FFmpeg, GStreamer, WebAssembly
- Technology built for the entire product lifecycle
- Largest commercial codec library available today
- Global service & support by dedicated engineers

Our partners, collaborators and customers include hundreds of the industry's most prolific companies.



“Our collaboration with MainConcept ensures our customers have the high-quality encoding they need while taking advantage of the apps within Adobe Creative Cloud.” —Adobe

## THE MAINCONCEPT DIFFERENCE

MainConcept technology is constantly evolving to meet the demands of the market. Never standing still, but deeply rooted in our legacy and dedication to our customers—along with their missions to create content, enlighten viewers, entertain audiences, educate students and facilitate both public entities and private enterprises.

### PRODUCTS

#### SDKs

- HEVC
- AVC
- MPEG-2
- AV1
- Apple ProRes
- Dolby Digital
- Fraunhofer
- Audio (AAC, PCM...)
- Streaming
- ...and many more

#### Plugins

- FFmpeg
- Blackmagic Design
- Adobe
- Decoders

#### Applications

- Live
- Cloud
- Transcoding

Our focus is on making sure you have what you need. Whether it is core codec SDKs, software for packaging, optimizing your workflows or supporting your development efforts, MainConcept has the solutions you need.



CORE CODECS



PACKAGING



OPTIMIZATION



SERVICES

**MainConcept GmbH**  
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